



**FOR IMMEDIATE RELEASE**

**Media Contact:** Jeanne Carpenter  
612.803.1282

**SMART CANDLE SHINES BRIGHTLY WITH INDUSTRY AWARD**  
*Company's innovative rechargeable product takes top honors in tabletop category*

**Minneapolis** – Sept. 8, 2008 – Smart Candle, a Minneapolis-based global distributor of LED (light-emitting diode) technology, today announced that it has been recognized by *Foodservice Equipment Reports* (FER), a leading trade publication serving the foodservice industry. Smart Candle was one of seven award winners amidst 48 finalists in the Tabletop Competition. The company's recently introduced Platinum Rechargeable Candles and Charger gained high marks for innovation, cost efficiencies and problem-solving capabilities. Judging was held August 13, 2008 in Skokie, Illinois, the publication's headquarters. Winners will be announced in the November 2008 edition of *FER*.

The judging team was comprised of dealer operators and chef-operators who reviewed a total of 90 entries. "Judges loved the realistic flicker of the candles, and more than that, the cost-saving potential of such a system," said Janice Cha, senior editor, *Foodservice Equipment Reports*.

Smart Candle's Rechargeable Platinum line charges up to 48 candles at one time, using a single power adaptor. An eight-hour charge produces up to 15 hours of runtime. Each Smart Candle flickers for 10,500 hours. The company's product was cited for its cost-efficiencies in comparison to wax and liquid fuel cells.

"We are honored to have been recognized," said Jeff Miller, vice president of sales for Smart Candle. "Our products reduce costs and keep profits from going up in smoke, while also leaving a cleaner environment."

Smart Candle's proprietary built-in microchip replicates the flicker of a flame, indistinguishable from a conventional candle. The W and Hilton Hotels, the Coleman Hotel in New Orleans, and the Royal Caribbean Cruise Lines contribute to Smart Candle's client roster and category leadership.

**About Smart Candle®**

Smart Candle brings the cost-efficiencies of its patented LED intelligent technology to commercial and retail customers in 12 countries. Providing efficient and reliable products requiring less frequent recycling while remaining unique, beautiful and extremely safe, is the company's mission. Quality makes Smart Candle shine. See the entire product line at: [www.smartcandle.com](http://www.smartcandle.com); make cost-saving calculations at: [www.stopburingingprofits.com](http://www.stopburingingprofits.com)

###