



SMARTEST ANTI-THEFT CANDLE INTRODUCED AT NIGHTCLUB & BAR SHOW

Embedded proprietary security system prevents patron sticky fingers

Minneapolis, MN (February 25, 2009) -- Smart Candle, the Minneapolis-based global distributor of Light-Emitting Diode (LED) flameless candles, today announced that Platinum EVOLUTION, the company's first anti-theft product featuring an EVO-Flame LED, will be unveiled during the Nightclub & Bar Show, Mar.1 - 4 at the Las Vegas Convention Center.

"This is the most technically infused LED candle – ever," said Jeff Miller, director of sales for Smart Candle. "Longer lasting lithium-ion batteries have replaced the nickel-cadmium batteries of our regular lines, lending up to 15 hours of extended life on an eight-hour charge." With the new induction-charging platform, EVOLUTION promises to be the next generation of LED table lighting for the commercial industry, offering higher performance and reliability. Up to 48 candles can be charged from using a single power adaptor where integrated LEDs notify the owner of charging status.

Never before used in a rechargeable candle product, EVOLUTION more accurately simulates the ambiance of a real flame. With its proprietary Smart Guard anti-theft system, EVOLUTION thwarts would-be thieves when the candle's contact with the table is broken for more than five seconds. Should that occur, the LED flame goes out and the red charge indicator starts to blink. If the candle is not returned to its upright position within five seconds, it will start to beep until returned to an upright position. (Downloadable photos at: www.flameless-evolution.com)

"Our products are so attractive and realistic, people just can't help themselves; so many times, they do," said Smart Candle President Shane Vail. "We created additional security features in response to requests from nightclub clients who told us they could use help protecting their Smart Candle investments."

Pricing & Availability

Smart Candle Platinum EVOLUTION is available exclusively through the Smart Candle website (www.flameless-revolution.com). Pricing for the Power Adaptor charging trays: \$1138.10 USD for a tray of 24 candles; \$1,662.23 USD for the 36-candle tray; \$2156.28 USD for the 48-candle tray. Candles for the tray are sold in a minimum quantity of 12 per order at \$39.50 USD.

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About Smart Candle

Today there are 80 million Smart Candles in use, with daily production of over 300,000 from more than 140 different models. Smart Candles are used in 26,000 hotels and can be found in leading clubs and historical sites around the world including: St. Paul's Cathedral; Burj Alarab Dubai; Eiffel Tower; Royal Caribbean Cruise Lines and Monte-Carlo's luxurious and legendary Hotel Metropole. To learn more visit: www.smartcandle.com; www.becandlesmart.com or [Twitter.com/BeCandleSmart](https://twitter.com/BeCandleSmart)

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